



heffield Advisors
LLC

SERVICES OVERVIEW

Strategic Assistance for Sustainable Development

GOVERNMENT RELATIONS

PUBLIC RELATIONS & MARKETING

REGULATORY MANAGEMENT

DEVELOPMENT

Sheffield Advisors helps companies operate in regulated markets. We specialize in emerging markets where limited or uneven regulation creates special challenges. From advocacy to operational strategies, Sheffield Advisors provides know-how to manage regulation where it meets the bottom line.

Government Relations

Sheffield Advisors helps companies develop a constructive, positive relationship with regulatory agencies and government decision-makers. We develop key messages and engagement strategies to ensure support for business goals. Our ability to assist international ventures through active engagement in Washington is a key success factor for our clients.

Regulatory Management

Sheffield Advisors believes that effective regulation provides a safe, fair market environment for competitive companies. A good regulatory system supports development and innovation while also protecting consumers and meeting larger economic goals. We help companies implement operations and management strategies that enable efficient compliance with regulations. We also help governments design regulatory programs that promote development and fair market practices without undue constraints on competitive companies.

Public Relations & Marketing

Sheffield Advisors creates and implements communications strategies for both internal and external audiences, employing marketing, press management, public policy and Internet communications. We provide comprehensive communications management for start-ups as well as strategies tailored to specific needs, such as brand awareness, government relations, product/service launch and crisis management.

Development

Sheffield Advisors specializes in helping companies realize opportunities in developing and post-conflict countries. We have first-hand success at overcoming hurdles posed by the uncertainties of underdeveloped markets, including incomplete legal/regulatory environments, unfair competition, logistics and security. We help companies assess opportunities, enter markets and deploy facilities. We also work directly with international organizations and host governments to create an environment in which our client's success is possible.